SUPPORT MY club 2016-2017

STRONGER students
STRONGER schools
STRONGER community

ANNUAL REPORT
LOOK AT US GROW!
STUDENT STORIES
# BY THE NUMBERS
THIS IS US
OUR DONORS ROCK
MISSION: Supporting students on their path to graduation by engaging communities to fulfill the needs of school clubs and teams.

VISION: All students have the opportunity to pursue their hopes, dreams and talents through participation in extracurricular activities.

A convenient and direct way to fund education. We connect you with the items and experiences students need to stay engaged in their education.
Students who participate in extracurricular activities have higher grade-point averages, better attendance records, lower dropout rates and fewer discipline problems.


**How It Works**

1. Public school clubs & teams post their needs on supportmyclub.org.

2. Donors select items to fulfill based on their interest and giving ability. We process the donation and deliver items to the school.

3. Students perform community service in gratitude. $100 in donations = 1 hour.

4. Well-equipped students are engaged on their path to graduation.

**Hi! I'm StatSteve. I'll be sharing some knowledge with you throughout the report!**
We continue to expand our services to all public and charter schools across Arizona. We have had great success in rural communities and strive to onboard schools from every county.

If you have connections at a high school which does not utilize SMC, encourage club sponsors and coaches to spend 5 minutes to register at SupportMyClub.org.
ACADEMICS
Student government clubs request sponsorships for leadership conferences to gain training and hear motivational speakers, furthering their leadership skills on campus.

ARTS
Band students notice an immediate improvement to their tone and sound with new reeds, also making the overall ensemble sound better if the players use matching reeds.

ATHLETICS
Athletes committed to success on the field, as well as in the classroom, need basic equipment like balls and uniforms to level the playing field against opponents.

ACTIVITIES
Chess clubs compete in regional and state championships, working to increase their strategy and success in the great game of chess.
ABDUL | TRACK & FIELD

Abdul, a 2017 North High School alumni and cross-country state champion, says “before I began running, I didn’t even know if I was going to go to college.” During his first two years at North, Abdul did not participate in sports or clubs. Then he decided to take a chance on track and cross-country and within the year his future plans became clear. Through Support My Club, Abdul received a registration sponsorship for his first big race and suddenly learned how talented he was on a big stage. He was a natural athlete, and began placing in competitions statewide, including winning the state championship. By his senior year, he was honored with his 1st team all-state placement in cross country, nominated for “Athlete of the Year” for Phoenix Union High School District and also nominated for the national Gatorade “Athlete of the Year” award. As captain of the cross-country team, Abdul says he learned more than just how to set record-times. Leadership and responsibility are among the valuable life-skills he gained participating in the sport. By the end of his senior year, Abdul was offered multiple athletic and academic scholarships at major universities. Ultimately, he chose to attend Northern Arizona University, the defending cross country national champions.
Bioscience High School’s College Prep, also known as Dragon Club, is not your average high school club. It was originally created by a school counselor, Teresa Haggerty, and a parent volunteer, Monica Goddard. The goal was to assist students who did not meet the in-state assured admissions composite score of 22. Because SMC has such amazing donors, Dragon Club received every item on their wish list, totaling $2,000. This included test-prep books, pens, notecards, highlighters, and, of course, water and snacks to keep students fueled. Teresa Haggerty said, “Results have just recently started coming in, but so far we have had six students score in the 30’s and many more students who will qualify for assured admission to ASU by scoring at least a 22. Thanks to our donor and Support My Club, we have seen a significant difference in our scores!” During the 2016 – 2017 school year, fifty-three students participated in the study club and the club’s popularity on campus continues to grow and attract more members.
Wickenburg High is a rural school with approximately 665 students, in the town of Wickenburg, AZ. The high school band has come a long way since 1999, when the school first opened. In addition to playing live music at each football game (which was previously provided by CD’s), the students wanted to expand their musical horizons. For some students, the excitement of learning guitar was top of the list, although the band did not own a single guitar. After posting their request for an electric guitar with an amplifier and accessories starter kit, their request was fulfilled by music loving Patrick. While this was not his first donation through Support My Club, it was probably the one closest to his heart. He participated in marching band, jazz band, pit orchestra, and theater tech during high school. Patrick stated, “music encompasses all topics – humanities, math, history, language, social studies, etc. and puts them into context and a format that’s fun and engaging. Music is a basic human function that affects everyone’s life in some way.”
Our Collaborative Flash Funding was a gathering of Arizona citizens in support of our innovative students and their futures. Donors contributed towards Academics, Athletics, Activities, Arts, specific zip codes, categories, or any other parameters. The collective pooling of resources created greater impact.

Because of our generous Flash Funders, thousands of students across Arizona are properly equipped to pursue their talents and interests on their path to graduation.
SUPPORT MY club

Student Gratitude

Students perform community service in gratitude. $100 in donations = 1 hour

42,865
SERVICE HOURS COMPLETED

$428,650
SERVICE VALUE (MIN WAGE)

Genesis Academy’s Los Literati Club cleaning up Townsend Park.

Did you know our staff has processed over 1,100 thank you notes written by students who received items and experiences from SMC donors?
#TheBestPart
Maryvale’s Student Government helped teachers clean their rooms, made copies, and assisted in many other tasks teachers often have to do well after school hours.

Support My Club is a vehicle to DRIVE POSITIVE CHANGE in high schools. Sponsoring clubs and activities allows me to directly fund areas that benefit students and their success.

-Christy Burton
Burton Family Foundation

86% OF CLUBS RECEIVED ITEMS this past school year

$135 AVERAGE ONLINE ORDER
We dedicated focus and funding to specific investment areas that altered our above percentages from previous trends to propell our growth. Our full financial audit expands our grant opportunities. Building phase one of a robust new database allows us to streamline processes.
COME VISIT OUR NEW CLUBHOUSE

WE’VE MOVED! Gone are the days of a shared workspace, as we proudly reside in our very own Clubhouse! You’re invited to tour our creative and unique space to meet the team, view our gratitude wall and learn more about the talented students we serve.

SCHEDULE YOUR TOUR TODAY!
info@supportmyclub.org
602-339-8421

THANKS TO OUR FIRST CLUBHOUSE SPONSOR

SENTARI MINOR
(water cooler sponsor)
P.S. Visit his full-sized cutout at the Clubhouse. #H2OWithSentari
SUPPORT MY Board

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Zach Ferres  
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Phoenix Union High School District

Becky Pitofsky  
Non-Profit Advisor

THANK YOU

HONOR ROLL MEMBERS for your recurring giving

Hayfa Aboukier  
Kristen Gowen-MacDonald
Amy Armstrong  
Alex Manuel
Laura Armstrong  
Kellye Manuel
Heather Buchta  
Mary Ann Marasco
Terri Wogan Calderon  
Laura Mendoza
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Jonie Tavilla
Darryl Keeton  
David Vong
Courtney Klein  
Kate Vong
Chris Linn  
Rachel Yanof
Joan Lowell  
YOUR NAME HERE!
THANK YOU to our friends at Ernst & Young for graciously sponsoring this report!

Building a better working world
Thank You!

SMC values these individuals who donated at varying giving levels between July 1, 2016 - June 30, 2017. We believe anyone can be a philanthropist!

Hayfa Aboukier
Jacob Adams
Basilio Aja
Sophie Allen
Tyler Allen
Anonymous
Emily Armstrong
James & Jo-An Armstrong
Pat & Amy Armstrong
Brianna Baber
Sean Babin
Desiree Barnett
Shaylee Beasley
Todd & Julie Belfer
Leslie Benner
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Cathi Bowman
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Chad & Megan Gestson
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Mary-Victoria Hickcox
Kate Hickman
Todd Hochstetler
Richard & Dana Hock
Heidi Jannenga
Jerry Barnier & Julie Johnson
Lindsay Kelso
Paula Kipp
20% of donors give an extra donation to operations upon checkout.
Other ways YOU CAN HELP YOUR EVERYDAY PURCHASES CAN BENEFIT US!

AMAZON SMILE
AmazonSmile is a website operated by Amazon with the same products, prices, and shopping features as Amazon.com. The difference is that when you shop on AmazonSmile, the AmazonSmile Foundation will donate 0.5% of the purchase price of eligible products to the charitable organization of your choice.

FRY’S FOOD & DRUG COMMUNITY REWARDS
Did you know you can help Support My Club by shopping at Fry’s? It’s easy when you enroll in Fry’s Community Rewards! To get started, sign up with your V.I.P Card online, and select Support My Club. Once you’re enrolled, you’ll earn rewards for us every time you shop with your V.I.P Card!

SHUTTERFLY & TINY PRINTS
Ordering holiday cards, birthday cards or announcements? Shop at Shutterfly or Tiny Prints and 13% of your purchase will be donated to Support My Club with this link: SupportMyClub.ShutterflyStorefront.com.

EBATES
Ebates offers up to 25% cash back at more than 1,200 online stores. Shop their list of stores that give back, and get the goods you want while helping Support My Club. You’ll love what these charitable stores are doing to make a difference in the world.
A special note
FROM SMC
As we begin our fifth school year I am consistently in awe of the stories of student success. We always believed that properly equipping students would further engage them in their clubs and teams, but to now hear the long term influence and impact those experiences had on their lives . . . is absolutely heart-filling!

In the 2016/17 year we strategically spent time and dollars investing in our future - ensuring that our expansion and growth can happen by increasing technological efficiencies rather than adding a large staff, by diversifying our donor base, and by growing our board and advisory council to help us thoughtfully navigate new territories. BIG news to come in 2018!

We are giddy with excitement for this upcoming year - but we need YOUR help to spread the word. Share the cards to the right with a friend or colleague. There are over 1,000 needs to be fulfilled - a student request to fit any interest area and any giving ability. We have provided a board underwritten 25% discount code on the back to help them get started!

Every $1 invested in after-school programs saves $9 by reducing future crime and welfare costs, improving kids’ performance at school, and increasing kids’ earning potential.

Check out this awesome organization I support! They are doing great things in our community. You'll love them too!

Signed, ________________________

SUPPORTMYCLUB.ORG
Use this special savings code to receive 25% OFF any student request on our website. Thanks to our SMC Board of Directors for underwriting this discount.

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STUDENTS25