

**SUPPORT<sup>®</sup>**  
**MY club**

**ANNUAL REPORT**

2020 - 2021



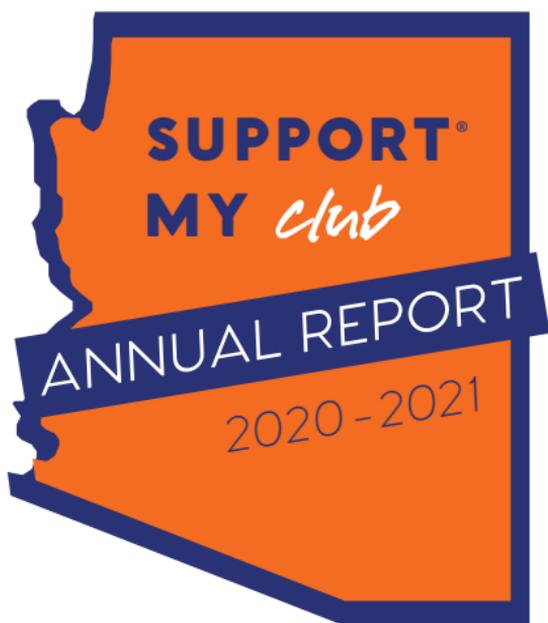
**SPRING  
INTO  
ACTION**

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**STRONGER** *students*

**STRONGER** *schools*

**STRONGER** *community*



## MISSION

Supporting students on their path to graduation by engaging communities to fulfill the needs of school clubs and teams.

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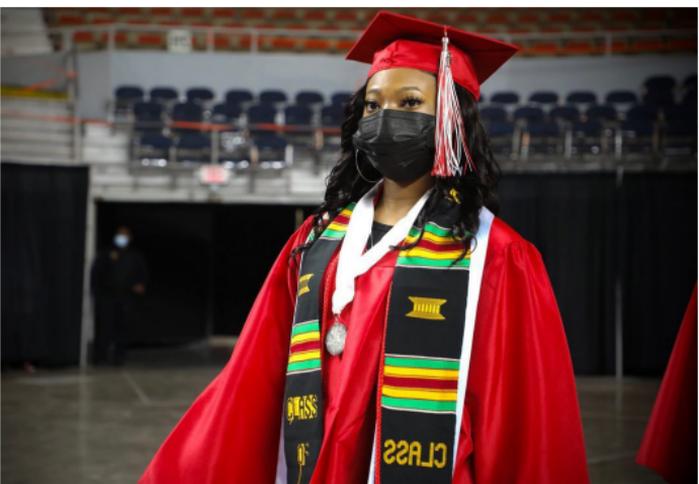
## VISION

Together, we equalize the opportunity gap by ensuring students are properly equipped to participate, explore, and succeed in school clubs and teams.

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## OBJECTIVE

For all students to participate in extracurricular activities, regardless of socio-economic status.



## A MESSAGE FROM OUR FOUNDER & BOARD CHAIR

To say the last year was unprecedented, for both our students and our organization, would be an understatement! Similar to our students starting to get back into the swing of things, so has SMC. As the Board Chair and the Founder, we've continued our conservative approach to balancing revenue and expenses, but we've also been bold!

Our leadership has stepped up to work creatively to ensure our students are successful this school year through their partnership with SMC. The students have gone all in when it comes to the ownership of the needs of their clubs. We're excited about the increase in collaboration, and we think you will be, too.

The landscape of club and team activities has started to get back to (a new) normal, and for many, that means an increase in needs. We've taken a campaign approach to our fundraising for the current school year, and it's been a great success! Keep an eye out for our monthly campaign focus emails to learn more about how you can stay involved.

Our team has been working diligently to do our part in making sure that during these hard times, students have the outlets and activities they need for physical, emotional, and mental stability. We are committed more than ever to providing these increasingly important opportunities for all students, regardless of their socio-economic situation.



Amy Armstrong  
Founder



Kristin Hege  
Board Chair



## Kingman Academy of Learning ROARING ROBOTICS

When people ask about robotics, we try to emphasize that this program is SO much more than robots. Yes, students learn valuable technical skills in programming, Computer Assisted Design (CAD), electrical and mechanical engineering.

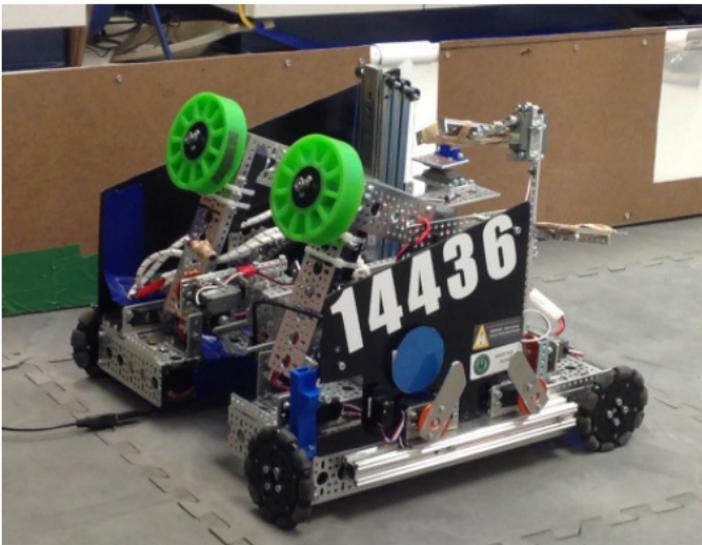
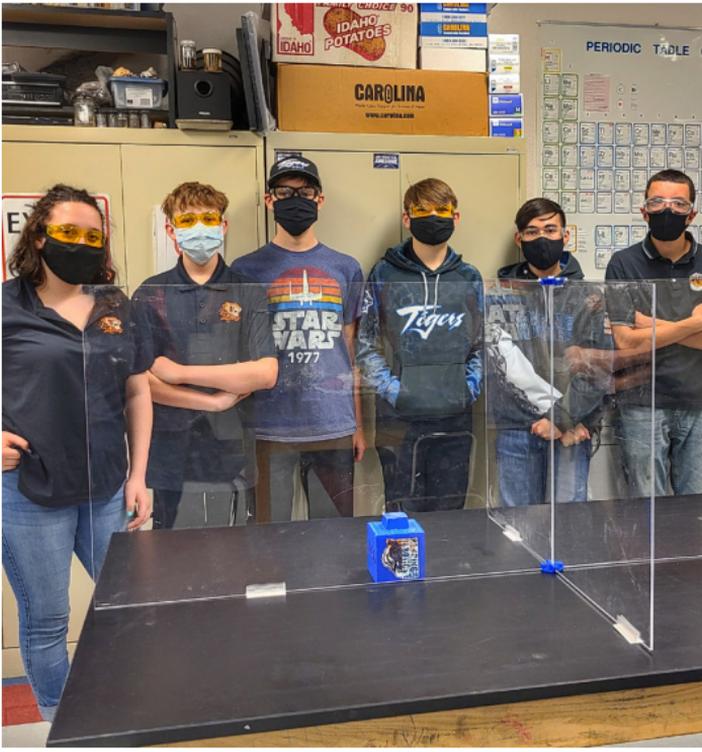
But this program is really not about building a robot. It is about building our future. It is about investing in us, preparing us with skill sets we will use to solve tomorrow's problems.

The Kingman Academy High School Robotics team used their 3D printer and design skills to create custom plexiglass dividers for fellow students and teachers, providing classroom safety measures during Covid-19.

Kingman Academy Robotics coach, BJ Maticic says, "I have seen students' lives transformed through our robotics program. **If these kids did not have robotics, I think it would be safe to say most of them would be home playing computer games or watching the lives of others on YouTube.**"

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**Recent research found that children who participated in both quality early childcare and afterschool programs saw a positive cumulative effect on their academic achievement in math and reading.**



## *North High School*

# MENTAL HEALTH SUPPORT GROUP

If you're worried about kids' mental health, particularly because of the Covid-19 pandemic and social distancing mandates, more extracurricular activities can help. Thousands of teens are staying at home during the Covid-19 pandemic, which has limited in-person social opportunities and left extracurricular activities scarce. As teens cope with the public health crisis, depression, anxiety, and post-traumatic stress disorders have increased.

Natalie Neer Hart, Student Prevention and Intervention Specialist at North High School says, "We are working hard at creating as many different touchpoints as we can for students. Our fear that someone may fall through the cracks is always present, so we're constantly working on new ideas—morning accountability groups, social connection groups, skill building groups, lunch time groups, individual check-ins, and after-school virtual clubs/teams."

"Many of our students are responsible for siblings, nieces, or nephews while navigating online school. Family members have lost jobs due to the pandemic or are struggling with their own health. Our student support team has been deep in grief work this year. There has been an incredible amount of loss due to Covid-19," said Natalie.

To help students be academically successful and support their emotional health, Support My Club provided self-regulation tools and mindfulness packages, including anger/anxiety journals, social media workbooks, stress balls, and "get-out-of-the-house" gift cards.



## *Betty H. Fairfax High School* **SPORTS MEDICINE**

“The Fairfax Sports Medicine program is in its second year, and we have grown from 30 to 140 students. We are teaching students and student-athletes how to care for themselves and others in emergency and basic medical situations. Most students within the program have a goal to enter the medical industry, everything from neurosurgeons to first responders (Police, EMS, Paramedics). We conduct hands-on medical lab activities, and have certified about 90% of the program’s students in First Aid, CPR, and AED. Moving forward, we plan on Basic Life Support certification and preparing the students for HOSA competitions in the spring.

In today’s dilemma with Covid-19, my students are determined to obtain the knowledge that will make them better students, future medical professionals, and better people. With all the adversity that they have been given, they continue to meet each day head on and persevere for themselves, their families, and their communities.”

*-Club Sponsor, Mr. Frank Conteras*

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**Students who complete coursework that includes a combination of academic and career curriculum are more likely to pursue post-secondary education, have a higher GPA in college, and are less likely to drop out of college in the first year.**

Southern Regional Education Board,  
“Facts About High School Career/Technical Studies”





## PHOENIX 20-30 CLUB PARTNERSHIP

Support My Club teamed up with Phoenix 20-30 Club to rally support for Phoenix Union High School District (PXU) during the pandemic. PXU is one of the largest high school districts in the United States. With 22 schools, over 28,000 students, and nearly 4,000 employees, PXU covers 220-square miles of Arizona's capital city.

Together, Phoenix 20-30 Club and Support My Club raised \$35,000 in support of 255 touchless thermometers, 5,856 bottles of hand sanitizer, and nearly 20,000 face masks for teachers, coaches, and students. These donations ensured educators and youth had the resources to overcome the immense obstacles presented by current circumstances.

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The Phoenix 20-30 Club is committed to serving the Children In Need Foundation through meaningful grant-giving, which seeks to address the needs and well-being of underprivileged children in the Valley since 1932.



# CLUBS & TEAMS AT A GLANCE

2020-2021 School Year:

# 92%

LOW-INCOME  
CLUBS/TEAMS



WE ARE PROUD TO  
SERVE COMMUNITIES  
WHO NEED US MOST!

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# 28,225

ITEMS SUPPORTED THROUGH  
COVID-19 PROJECT

## GRATITUDE

Students perform community service  
in gratitude. \$100 of donations = 1 hour.

Numbers since inception:

# 153,839

SERVICE HOURS COMPLETED

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# \$1,869,144

SERVICE VALUE  
(BASED ON MINIMUM WAGE)



# FY 2020-2021 BOARD OF DIRECTORS



**Kristin Hege**  
Convey Communications  
**Board Chair**



**Amy Armstrong**  
Support My Club  
**President**



**Zach Ferres**  
Coplex  
**Vice President**



**Lindsay Braverman**  
Ernst & Young  
**Treasurer**



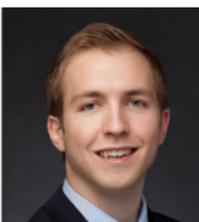
**Kate Vong**  
Microsoft  
**Secretary**



**Sloan Christensen**  
Hays Companies  
of Arizona



**Trisha Drake**  
Phoenix Union High  
School District



**Kevin Flaaen**  
Finemark National  
Bank & Trust



**Darryl Keeton**  
Sensagrate

## BOARD OF DIRECTORS JOINING IN FY 2021-2022



**Stanley Foreman, Jr.**  
Pinnacle West Capital  
Corporation



**Natalie Neer Hart**  
Phoenix Union High  
School District

## STAFF



**Kristen Saetrum**  
Executive Director



**Kristen Nelson**  
Technology Director



**Heather Cracchiolo**  
Executive Advisor



**Amy Armstrong**  
Founder &  
Nonprofit Advisor

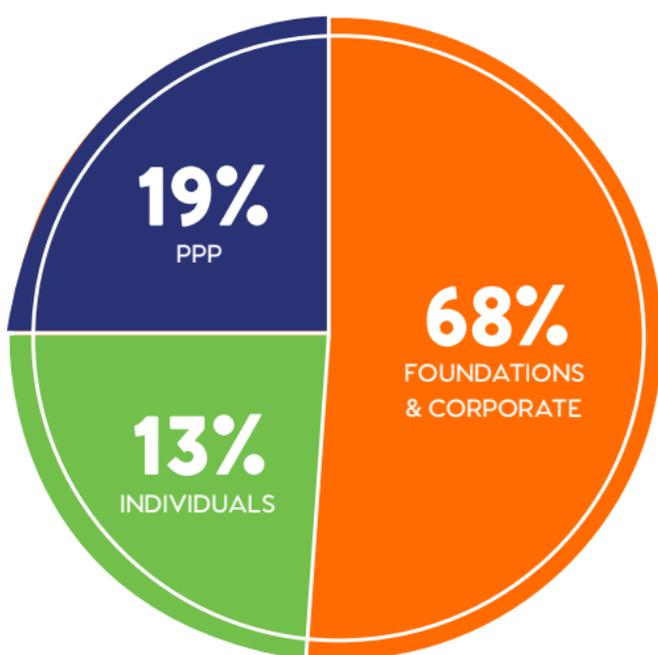


**Allen Frost**  
Nonprofit Management  
Intern - ASU

# FINANCIALS

June 2020 - July 2021

This year, the global pandemic affected our work in dramatic ways. Thank you to our supporters and Board of Directors for ensuring that we were prepared for anything.



## REVENUES

**\$345,412**

TOTAL REVENUE

## EXPENSES

**\$326,837**

TOTAL EXPENSES

# PARTNERS & MATCHING

Gifts between July 2020 - June 2021

**amazon**smile



**Delores Miller**  
CHARITABLE FOUNDATION



**HEIDI JANNENGA**  
FOUNDATION

**Jack Ingebritson**  
Foundation



The Wellik  
Foundation

# SAVE THE DATE!

Arizona Opera  
APRIL 5, 2022 | 5:30pm-7:30pm



You're invited to our  
10<sup>th</sup> Philanthropy Bar on April 5, 2022  
at the Arizona Opera. This signature  
event brings together community  
leaders, SMC donors, and education  
advocates for an evening of drinks,  
bites, and philanthropy.



# **SUPPORT<sup>®</sup>** **MY** *club*

## **PHONE**

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## **MAILING ADDRESS**

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Phoenix, AZ 85018

## **E-MAIL**

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## **SOCIAL**

[@SupportMyClub](#)

Graciously sponsored by



At FineMark, people always come first. From our associates to our clients to our communities, we value giving back and taking care of people. FineMark is a proud supporter of Support My Club.