

This document contains the privacy practices for the SupportMyClub.org web site. This Site is owned and operated by or on behalf of Support My Club, Inc ("SMC"). We at SMC take your privacy seriously. The purpose of this Privacy Policy is to inform you about the information that is collected about you on the Site, how SMC may use and disclose the information that is collected, how information can be corrected or changed, and your obligations regarding information about others you may encounter in using the Site. Please note that this Privacy Policy only governs information gathered from you online through these Site.

### 1. How Does SMC Collect Information?

Our web server automatically recognizes and collects the domain name and IP address of visitors to our Site. In addition, we collect information volunteered by the visitor to participate in activities on the Site, such as making a donation, purchasing or redeeming a gift card, fulfilling a request in someone's honor, opening a gift registry of favorite requests, creating or participating in a giving page, responding to surveys, registering to create an account, requesting email newsletters and/or contacting us through one or more of our contact email addresses. SMC also collects personal information when you create an account. When you create an account we ask for information such as your name, email address, postal address, and phone number. If a visitor has enabled cookies in their browser, we also will send a cookie file that will only store a unique, random session ID that is maintained throughout the session to track the pages visited, allowing us to provide visitors to our Site with certain conveniences, such as delivering unique content. We also use cookies to track the path of users through our Site, and to keep track of where they came from (for example, if they arrive via a search engine). We also collect aggregate tracking information derived mainly from tallying page views throughout our Site.

### 2. How Does SMC Protect Information?

SMC exerts reasonable efforts to protect personal information received from users of our Site from unauthorized use or disclosure. We do not allow unauthorized access via the Internet to the portion of our server that contains personally identifiable user information. All credit card information provided as requested on the Site for donations is encrypted using the SSL protocol and we do not retain any end-user credit card information after the processing of the transaction is complete.

### 3. How Does SMC Use Information?

3.1 General. SMC uses information for the following general purposes: to evaluate requests to fund student Clubs, provide information regarding approved requests to the Site' visitors and potential donors, to customize the content and/or layout of the Site for each individual user, to improve the content of our Site, our services or programs, and to contact you.

3.2 Contacting You. By creating an account on a Site, you agree to receive emails based on transactional activity, which may include confirmation emails, receipts, acknowledgment messages, updates on requests you've funded, or updates on student thank you notes. You can also sign up for our newsletter from the Site. You can unsubscribe from the Newsletter at any time by contacting SMC or by using the link found on the email message to unsubscribe.

Email addresses provided by users of the Site will only be used to send email from or related to SMC and its programs. SMC strictly enforces e-mail privacy, and e-mail addresses are not sold, leased or bartered to or with any third parties.

Postal addresses collected on-line may be used for various mailings from SMC and its affiliates, including the forwarding of student and Club thank you letters or other correspondence and pictures in appreciation of your donation. Postal addresses are not sold, leased or bartered to or with any third parties.

3.3 Donations, Registries and Other Services. By voluntarily providing us with your name, credit card information, e-mail address, postal address, telephone number, billing address, and any other personally identifiable information, you consent to our use of such information for the purpose(s) for which it was collected, such as processing your donations, issuing or redeeming gift cards, opening a gift registry, fulfilling a request in someone's honor, and/or for providing any other service or product you request.

3.4 Aggregate Data. SMC may collect information about the use of the Site, such as the types of services used and how many users we receive daily. This information is collected in aggregate form, without identifying any user individually. SMC may use this aggregate, non-identifying statistical data for statistical analysis, marketing or similar promotional purposes. This may include disclosure of this information to a third party market analysis firm.

#### 4. How Does SMC Disclose Information?

We do not sell, trade, or rent your personal information to others without your express consent. We disclose your personal information only to process your credit card donations, or in the following circumstances:

4.1 Governmental Order. SMC may provide your personal information if necessary, in SMC's good faith judgment, to comply with laws or regulations of a governmental or regulatory body or in response to a valid subpoena, warrant or order or to protect the rights of SMC or others.

4.2 Business Transition. If SMC goes through a business transition, such as a merger, acquisition by another company, or sale of all or a portion of its assets, we reserve the right to transfer your personal information, which will likely be among the assets transferred.

4.3 Contractors and Other Third Party Service Providers. SMC may employ contractors or other

third parties. These contractors or other third parties may have access to your personal information if necessary to perform services for us; however, they may only use such personal information for the purpose of performing that function and may not use it for any other purpose.

4.4 Matching Contributions. We may disclose your contact information (name, postal address, email address and telephone number) and donation information (donation amount and supported requests) to your employer if you have notified us that your employer will match your donation for the purposes of enabling your employer to make a matching donation. SMC is not responsible for the privacy practices of your employer. For more information regarding the handling of your information by your employer, please refer to your employer's privacy policies.

4.5 Third Party Website. SMC is not responsible for the contents, services or the privacy policies or practices of website to which we may provide hyperlinks from these Site, or of the website of its affiliates, sponsors or corporate partners.

## 5. A Note to Parents

Use of the Site by children (defined as persons under the age of 18) (permitted under the User Agreement with parental consent and supervision) does not require disclosure of any personal information about the child. SMC does not wish or intend for any child to provide personally identifiable data to SMC through use of the Site.

## 6. Clubs

The following additional terms apply to those users who sign up for a Club account and/or are approved by SMC to post a Club funding request on a Site:

6.1 General Rule. SMC will only disclose a Club's name, email address, phone number, or address in select instances outlined below. SMC, however, will liberally disclose a Club's sponsor (Mr, Ms, etc), name, school address, request information, and feedback compiled for funded requests. Recipients of such information include school officials, teacher colleagues, Site visitors, donors, third party contractors, and other school employees.

6.2 Club Requests. SMC will provide visitors to the Site and potential donors with information regarding Club requests available for funding. For item shipping and fulfillment purposes we will provide Club name and school address information to our electronic procurement partner(s) (ie, amazon.com) or other vendors selected by Clubs or SMC, and other vendors and service providers selected by Club Sponsors (e.g., a local science museum for a field trip). SMC is not responsible for the privacy practices of these companies. For more information regarding the handling of your information by these companies, please refer to the privacy policies of these companies.

6.3 School Officials and Teacher Colleagues. SMC may provide information about a Club

(including but not restricted to name, postal address, and request information), materials supplied to a Club in connection with a request to principals, teacher colleagues at your school, superintendents, or other employees of local, state, or federal school systems.

6.4 Donors. SMC may provide donors and Site visitors with information about a Club, namely the Club's title, name, and requests submitted by the Club.

## 7. Your Right to Access and Amend Your Personal Information

You have the right to request access to the personal information that we record about you. Your right includes the right to view such information and copy it in person, or request that a copy of it be sent to you by mail (for which we may charge you a reasonable fee to cover our costs). Your right also includes the right to request corrections, amendments or deletions of any personal information that is in our possession. The procedures that you must follow to request access to or an amendment to your personal information are as follows:

Submit a request in writing to:

Support My Club  
4340 E. Indian School Rd. #21-501  
Phoenix, AZ 85018

The request should include your name, address, social security number, telephone number, and the recorded information to which you would like access or the specific information in dispute and the identity of the document or record that contains the disputed information. The request should state whether you would like access in person or a copy of the information sent to you by mail. Upon receipt of your request, we will contact you within thirty (30) business days to arrange providing you access in person or the copies that you have requested or to notify you either that we have made the correction, amendment or deletion or that we refuse to do so and the reasons for the refusal, which you will have an opportunity to challenge.

## 8. Contact SMC

If you have any questions about our Privacy Policy or practices, you may contact us at [www.supportmyclub.org](http://www.supportmyclub.org) or at:

Support My Club  
4340 E. Indian School Rd. #21-501  
Phoenix, AZ 85018

We are always glad to hear your questions or comments.

## 9. Changes to this Privacy Policy

This Privacy Policy may be changed or updated by us from time to time by posting such changes on the Site. When we post changes to this Privacy Policy, we will revise the "last updated" date at the bottom of this Privacy Policy. We encourage you to periodically review this Privacy Policy to be informed of how SMC is protecting your information.

This Privacy Policy was last updated on 3/1/2022.