SUPPORT MY club

STRONGER students
STRONGER schools
STRONGER community

ANNUAL REPORT
2018 - 2019
What a year, what a year! 2019 started off with a bang at Support My Club. We were privileged to welcome our new CEO, Karen Thomas, who has worked tirelessly since to support our students on their path to graduation through extracurricular activities. Moreover, we used this year as the start to building our foundation to ensure sustainability for the future. What does this mean, you ask? We’ve invested more in staff and infrastructure. We’ve re-evaluated our strategic plan to better serve our students. And, we’re doing everything we can to get the word out about the importance of afterschool activities.

Our focus remains steadfast as we continue to make strides forward. But we know we aren’t alone on this journey. It’s thanks to our incredible students, club and team sponsors, Board of Directors, Advisory Council, dedicated community members, and generous donors that have made this year as successful. We are thrilled to have each of you teaming with us and cannot wait to share what we accomplish together in 2020 and beyond.

Thank you for 7 amazing years! Team SMC is filled with gratitude and appreciation for everything YOU do to help make our team a success!

Best wishes,

Amy Armstrong
Founder and Board Chair

Karen Thomas
CEO

**MISSION:** Supporting students on their path to graduation by engaging communities to fulfill the needs of school clubs and teams.

**VISION:** Together, we equalize the opportunity gap by ensuring students are properly equipped to participate, explore, and succeed in school clubs and teams.

**How SMC Works**

1. Public school clubs & teams post their needs on supportmyclub.org.
2. Donors select items to fulfill based on their interest and giving ability. SMC processes the donation and delivers items to the school.
3. Students perform community service in gratitude. $100 of donations = 1 hour
4. Well-equipped students are engaged on their path to graduation.
CHINO VALLEY | ROBOTICS

Urban and rural schools face similar challenges, however, the effects of those challenges are often more severe in rural communities. With limited resources and funding, extracurricular activities struggle to survive or even exist. In the small town of Chino Valley, AZ, the one public high school, Chino Valley High, did not have a robotics club.

With the help of Support My Club, school administrators and students rallied together to form a properly equipped robotics club, providing the tools to inspire the problem solvers of tomorrow. Support My Club provided the club with new color vision sensors to enable their robots to recognize basic colors and shapes. With this special technology, students code their robot for state-wide autonomous routines.

Science Teacher and Robotics Club Sponsor Steven Booher says, “Our club reduces student isolation while providing a safe environment to explore STEAM. Our club promotes self-esteem, teamwork, and helps build a sense of identity and pride. We showcase our four robots at sports assemblies and the other students love it!”

Many of these diverse students are pursuing a career path in engineering and computer science including one female student who has been accepted to Embry–Riddle Aeronautical University.
SUPPORT MY club

Clubs & Teams

418
CLUBS/TEAMS SERVED

95
TOTAL SCHOOLS

83%
UNDER-RESOURCED CLUBS/TEAMS

2,478
ITEMS SUPPORTED

$98,960
DOLLARS SUPPORTING ITEMS

Gratitude
Students perform community service in gratitude. $100 of donations = 1 hour

58,872
SERVICE HOURS COMPLETED

$1,312,561
SERVICE VALUE (MIN WAGE)

Hooray! We hit a major milestone.

One of the nice things about what I do is that I get good visibility of nonprofits. Support My Club is one of the most effective at getting resources in the hands of low-income students, equalizing the opportunity gap and allowing for all students to engage in after-school clubs and teams.

-Kate Gallego
Mayor of Phoenix

NOW SERVING 12 COUNTIES

We continue to expand our services to all public and charter schools across Arizona. We have had great success in rural communities and strive to onboard schools from every county.

If you have connections at a high school who does not utilize SMC, encourage club sponsors and coaches to spend 5 minutes to register at SupportMyClub.org
**SUPPORT MY club**

**Financials**

June 2018 - July 2019

**REVENUES**

$565,639

TOTAL REVENUE

$144,862

INDIVIDUALS

$135,527

IN-KIND

$101,550

COMPANIES

$122,852

PRODUCT

$308,157

FOUNDATIONS

$189,009

UNRESTRICTED

**EXPENSES**

$620,134

TOTAL EXPENSES

$87,099

ADMIN

$84,983

FUNDRAISING

$447,951

PROGRAM

**SUPPORT MY club**

**Board of Directors**

**Amy Armstrong**
Support My Club
Founder & Board Chair

**Lindsay Braverman**
Ernst & Young

**Sloan Christensen**
Hays Companies of Arizona

**Trisha Drake**
Central High School

**Zach Ferres**
Coplex

**Kristin Hege**
Convey Communications

**Kate Hickman**
Alliance Bank of Arizona

**Darryl Keeton**
Sensagrate

**Sentari M. Minor**
Gen Next VP of Governance

**Kate Vong**
American Express
Secretary

**Glenn Wike**
Arizona Community Foundation

**Rachel Yanof**
Achieve 360
SUPPORT MY Partners
Gifts between July 2018 - June 2019

Alliance Bank of Arizona
Amazon Smile
GODDARD Family Fund
Google

American Express
Arizona Community Foundation
GWIN Wine & Beer
Heidi Jannenga Foundation

Armstrong Family Foundation
The Burton Family Foundation
Hilby Family Foundation
Kendra Scott

CopperPoint Insurance Companies
Desert Diamond Casino & Entertainment
Oakland Athletics
Phoenix Suns Charities

Delores Miller Charitable Foundation
Dorrance Scholarship Fund
REAP
West Family Foundation

Enterprise Holdings Foundation
EY Building a better working world
The Ingebritson Family Foundation
The Pakis Family Foundation

The Wellik Foundation
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