



**SUPPORT<sup>®</sup>**

**MY** *club*



**STRONGER** *students*

**STRONGER** *schools*

**STRONGER** *community*



**ANNUAL REPORT**



## MISSION

Supporting students on their path to graduation by engaging communities to fulfill the needs of school clubs and teams.

## VISION

Together, we equalize the opportunity gap by ensuring all students are adequately equipped to participate, explore, and succeed in school clubs and teams.

## OBJECTIVE

For all students to participate in extracurricular activities, regardless of socioeconomic status.

- To Reduce club sponsor and coach out-of-pocket costs.
- To Provide convenient, specific, efficient way for individuals to support out-of-classroom education.
- To Reduce club time spent on fundraising, allowing the focus to remain on the original activity.
- To Teach students the cycle of philanthropy through community service and expressing gratitude.



## A MESSAGE FROM OUR EXECUTIVE DIRECTOR & BOARD CHAIR

As Support My Club commemorates its 12th anniversary, reflecting on its journey reveals a story of resilience and community impact. Through revitalizing programs and engaging educators, the organization has become a beacon of support for clubs and teams across the Valley.

Recognizing the evolving needs of students and educators alike, Support My Club has mobilized its team and expanded its network, confronting challenges and rallying community support to foster greater extracurricular engagement.

Despite the strides made over the past decade, Support My Club acknowledges the ongoing need for support in Arizona's extracurricular landscape. With a renewed sense of purpose and the unwavering support of compassionate community members, the organization invites others to join in championing its cause.

Together, they strive to empower students, enrich their educational experiences, and shape their futures for years to come.



Kristen Saetrum  
Executive Director



Lindsay Braverman  
Board Chair





## CAMELBACK HIGH SCHOOL FIELD THE FUTURE

Support My Club proudly partnered with the Field the Future event to bolster Camelback High School Athletics. In collaboration with the Phoenix IDA, we revitalized the school's dormant sports conditioning and equipment room, which had been inactive for over a decade.

Thanks to our collective efforts, SMC and Phoenix IDA provided an air conditioning unit in the space, providing much-needed relief during hot summers and enhancing students' extracurricular experiences.

Alongside partners like EA Sports, Microsoft, Dick's Sporting Goods, Madden, and the Arizona Cardinals, they collectively provided new laptops, established additional teams, and introduced cutting-edge virtual reality training equipment.

### FIELD THE FUTURE PARTNERS:



## CAMELBACK HIGH SCHOOL FIELD THE FUTURE



**SUPPORT MY club** | ANNUAL REPORT 2022-2023

This comprehensive initiative addressed immediate comfort needs and equipped students with valuable resources, fostering an environment conducive to academic and athletic pursuits.

The event featured workshops, a Q&A session with NFL Hall of Famer Tony Gonzalez, and an exciting tour of the famous Madden Cruiser. Arizona Cardinals players also joined in, assisting students aspiring to become professional athletes in their training and conditioning efforts. It was a heartwarming continuation of Support My Club's decades-long commitment to giving back to Camelback High School.

## SUPPORT MY CLUB DAY AT THE FAIR



Support My Club recently joined forces with Kiwanis International and Betty Fairfax Key Club for a heartwarming Day at the Fair Service event, as the Kiwanis Club of Phoenix celebrated over 45 years of reserving the Arizona State Fair exclusively for special education students. With the collaboration of 800 volunteers, 2,000 special education students enjoyed rides, petting zoos, and meaningful interactions.

The dedicated Support My Club staff played a pivotal role in volunteering, distributing goodie bags, and guiding students through the fairgrounds. This resulted in a day filled with radiant smiles that beautifully showcased the power of community and inclusivity. This transformative event stands as a testament to the positive impact of collaboration and kindness, creating an environment of shared joy and support that leaves an indelible mark on the hearts of everyone involved in a world often fraught with challenges.

## PHOENIX UNION HIGH SCHOOL DISTRICT 80'S PROM



Betty Fairfax High School was the gracious host of this year's Phoenix Union High School District's 80's Prom for its CBT students. The dance was coordinated by AVID, Student Government, and Key Clubs across the district.

In addition, Support My Club staff was in attendance, providing food and refreshments for each student and goodie bags thanks to the funding from our thoughtful donors.

The students came together to dance, face paint, make friendship bracelets, eat snow cones, make popcorn, and interact with each other in a safe/fun environment. Over 150 students from 5 different schools in the district attended the event.

## BETTY FAIRFAX HIGH SCHOOL PRIDE AND UNITY SUMMIT



SUPPORT MY *club* | ANNUAL REPORT 2022-2023

Betty Fairfax High hosted a transformative Pride and Unity Summit, uniting one hundred-plus LGBTQ+ students and allies. Planned over eight months in collaboration with district-wide Gay-Straight Alliance clubs, supported by generous donors and Support My Club, the conference provided a safe space for identity expression with inspiring speakers, workshops, and personalized t-shirts.

A catalyst for authenticity, pride, and unity, it extended beyond the campus, making students feel genuinely welcomed and safe. The event showcased Support My Club's commitment to empowering students and creating inclusive environments.



## METRO TECH HIGH SCHOOL FLORAL CLUB

Metro Tech High School's Floral Design and Business Operations program exemplifies the importance of career and technical education (CTE), offering students a unique blend of floral design and essential business skills. Through hands-on learning, students acquire expertise in arranging fresh flowers and gain practical experience in customer service and business operations.



**SUPPORT MY club**

**ANNUAL REPORT 2022-2023**

Operating Flowers By Tech, the innovative student-run business at Metro Tech High School, immerses students in authentic, real-world scenarios, providing them with practical skills that significantly bolster their employability upon graduation. Notably, with prestigious clients such as the Arizona Diamondbacks and the Phoenix Police Foundation, students gain invaluable experience meeting professional organizations' high standards. Their expertise has been displayed at our annual Philanthropy Bar event, where they provided stunning floral arrangements showcasing their talent and dedication.

## IMPACT AND STATISTICS OF EXTRACURRICULAR ACTIVITIES

Post-COVID, Support My Club focused on supporting students and schools most in need. Emphasis on well-being through targeted initiatives in smaller groups ensures tailored resources and experiences for stability. We continue to be committed to providing outlets and activities for students' success in the post-pandemic educational landscape.



"Students who participate in extracurricular activities have a 57.5% higher chance of obtaining a bachelor's degree."



**1,527**  
NUMBER OF STUDENTS SERVED

"70% of respondents believed that participation in extracurricular activities helped improve their mental health."



**91%**



**LOW-INCOME CLUBS/TEAMS**  
FOCUSED ON SUPPORTING STUDENTS AND SCHOOLS WHO NEEDED IT MOST.

### Sources:

Gitnux, Afterschool Alliance, Arizona State University

## SUPPORT MY CLUB'S ANNUAL HOMECOMING EVENT - BACK TO THE 90'S!



SUPPORT MY *club* | ANNUAL REPORT 2022-2023

We hosted our first annual Adult Homecoming on Saturday, October 1st. We returned to the 90s with over one hundred supporters and community members.

And most importantly, we raised over \$10,000 for Arizona clubs and teams! The event was generously sponsored by Mullin 360, Meagher and Geer, and Impresa Realty Group; their contributions helped to make our night one to remember.

Thank you to our Homecoming Queens - Jess Carroll and Juliet Burgess, and everyone who attended, donated, or spread the word about the event, and make sure to stay tuned for next year's date and theme!

## FISCAL YEAR 2022-2023 CURRENT BOARD MEMBERS



Lindsay Braverman  
*Ernst & Young*  
**BOARD CHAIR**



Amy Armstrong  
*Social Venture Partners*  
**PRESIDENT**



Heather Cracchiolo  
*Social Venture Partners*  
**SECRETARY**



Kevin Flaaen  
*FineMark Bank*  
**TREASURER**



Jonah Rappazzo  
*Meagher & Greer*  
**BOARD GOVERNANCE**



Ian Anderson  
*Global Roofing Group*



Jessica DelGiorno  
*Vanguard*



Darryl Keeton  
*Sensgrate*



Debbie Kunes  
*Phoenix School District*



Victoria Ming  
*Impresa Real Estate*

## THANK YOU TO OUR 2021-2022 BOARD MEMBERS!

Sloan Christensen  
*Hays Companies of Arizona*

Trisha Drake  
*Phoenix School District*

Zach Ferres  
*Startup Builder*

Stanley Foreman JR.  
*Discount Tire*

Natalie Neer Hart  
*Phoenix School District*

Kristin Hege  
*Conway Communications*

Kate Vong  
*Microsoft*

## STAFF



Kristen Saetrum  
*Executive Director*



Allen Frost  
*Programs Manager*



Hailey Hershkowitz  
*Operations Manager*

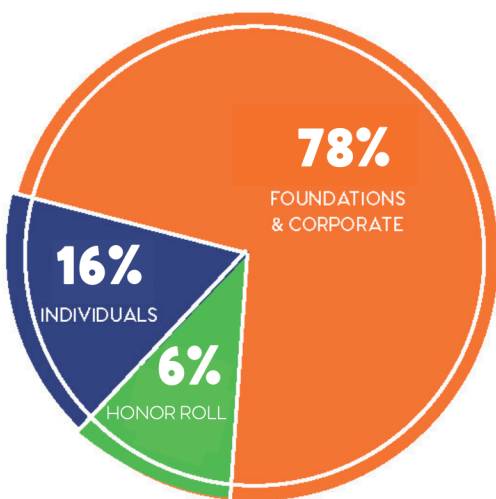


Pinky Guerrero  
*Philanthropy Manager*

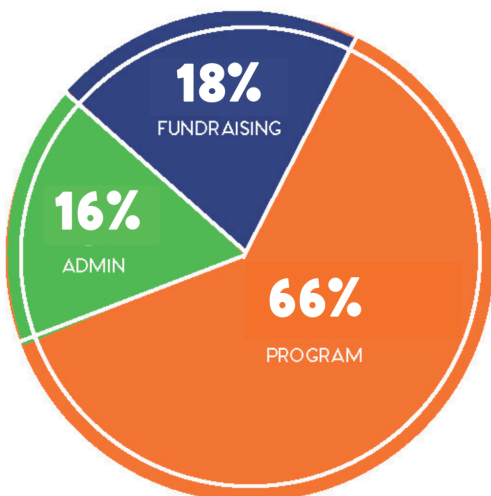
## FINANCIALS

Thank you to our supporters and Board of Directors for ensuring that we were prepared for anything.

## CONTRIBUTIONS



## EXPENDITURES



## 2022-2023 FISCAL YEAR PARTNERSHIPS



**Alliance Bank**  
OF ARIZONA



**JANNENGA**  
FAMILY FOUNDATION



## 2022-2023 FISCAL YEAR PARTNERSHIPS



KENDRA SCOTT



THE  
INGEBRITSON  
FAMILY FOUNDATION





Your contribution supports students of all backgrounds, leveling the playing field to ensure that **ALL** students can participate. Help us expand by joining our Honor Roll Monthly Giving Program!

## JOIN THE HONOR ROLL!

<i>Freshman</i> <b>\$10</b> A MONTH	<i>Sophomore</i> <b>\$25</b> A MONTH
<i>Junior</i> <b>\$50</b> A MONTH	<i>Senior</i> <b>\$100</b> A MONTH

**EMPOWER CHANGE AT YOUR OWN PACE -  
OR CHOOSE OTHER AMOUNTS, YOUR  
BUDGET, OUR IMPACT.**



# HERE ARE *other* WAYS TO

SUPPORT MY *club*

SUPPORT MY *future*

SUPPORT MY *success*®

At our nonprofit, we embrace the boundless nature of giving. Beyond financial support, there are countless avenues to create meaningful change. Whether volunteering at our events or spreading awareness of our mission, every action can inspire transformation. Together, our collective efforts fuel educational empowerment, nurturing future leaders. Join us on this journey of impact and empowerment.



**DONATE ONLINE  
ON OUR WEBSITE**

[WWW.SUPPORTMYCLUB.ORG/DONATIONS](http://WWW.SUPPORTMYCLUB.ORG/DONATIONS)

**JOIN OUR HONOR ROLL  
MONTHLY GIVING PROGRAM**

[WWW.SUPPORTMYCLUB.ORG/HONORROLL](http://WWW.SUPPORTMYCLUB.ORG/HONORROLL)



**SUPPORT SMC THROUGH  
FRY'S COMMUNITY REWARDS**

[WWW.FRYSFOOD.COM/II/COMMUNITY/COMMUNITY-REWARDS](http://WWW.FRYSFOOD.COM/II/COMMUNITY/COMMUNITY-REWARDS)

**JOIN US AT OUR EVENTS -  
SPONSOR, ATTENDEE, ETC.**

[WWW.SUPPORTMYCLUB.ORG/EVENTS](http://WWW.SUPPORTMYCLUB.ORG/EVENTS)



**FOLLOW, SHARE, LIKE US  
ON SOCIAL MEDIA**



[@SUPPORTMYCLUB](https://www.instagram.com/SUPPORTMYCLUB)

# SUPPORT MY *club*

## PHONE

602-339-8421

## MAILING ADDRESS

4340 E. Indian School Rd.

#21-501

Phoenix, AZ 85018

## E-MAIL

[info@supportmyclub.org](mailto:info@supportmyclub.org)

## SOCIAL MEDIA

@SupportMyClub

## ANNUAL REPORT

## SPONSORED BY:



**FINEMARK**  
NATIONAL BANK & TRUST

At FineMark, people always come first. From our associates to our clients to our communities, we value giving back and taking care of people. FineMark is a proud supporter of Support My Club.